



APRIL 2013 Director's Letter

For those that know me and for those who do not, let me introduce myself. I am Mary Jane Brown, your new Region 4 Director. This is my second time as serving as your Director and I am honored and humbled to serve in this capacity again. Before going any further I want to thank Peggy Weems, your past Region 4 Director for all that she has done and continues to do for our Region. Without her dedication to our Region we would not be where we are today; Peggy thank you from me and everyone in Region 4.

I learned during my first term as Director a tremendous amount about the working of AHA, the many different aspects of our Region and a lot about how many great and varied members we have in our Region. With my past experience and with the input and help from all of you, we can push forward our current Regional projects and initiate new and needed events and activities. I urge each and every one of you who has concerns about certain things related to Region 4 activities to contact me. I am here to listen and hopefully facilitate moving our Arabian horse forward in the Pacific Northwest. Call me on cell 503-539-3763, email me at beetrainin@aol.com or come see me; just communicate and we all can make things happen.

I just attended the AHA Board of Directors' meeting, March 15th and 16th in Denver CO at the AHA headquarters. It was the first meeting for the organization with our new President, Cynthia Richardsen. I felt it was a very productive meeting with a tremendous amount of information provided to the Board on a wide range of subjects. I felt a large amount of cohesiveness and productivity among the officers and the Board members.

Below I will highlight some the items discussed, if you have any questions or need an explanation please contact me:

- President Cynthia Richardsen's remarks included
 1. When Arabian members renew or join USEF please make sure to mark Arabians as your number one so we can maintain our Arabian representation on the USEF Board of Directors
 2. Executive committee of AHA will now have monthly meetings with communication to the Board if needed.
- Directors in coming months will receive a bullet-point financial to be shared with the membership.
- Club membership drive – an incentive based drive for all clubs to participate in increasing their membership is on. Either by reaching new members or contacting members who have let their membership expires or who join AHA directly without a local club. Kay Herbst, Region 4 member, is an executive member of the AHA Membership Committee and has all the information on this. She can be contacted at 503-702-0678.
- Club Membership Chairmen please return the club bios that were sent to each club earlier in the year.
- On March 18th AHA launched a blog "The AHA Moment" on the AHA website. Please take time to check it out.

Finally Congratulations to the Region 4 Regional Championship Show for the third year in a row it has been named the USEF Breed Affiliate Show of the Year.

MARY JANE BROWN